

Project Identity **Greg**

C200



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Greg

An imposing sofa that immediately strikes for its linear but decisive structure, for its square shapes - perfect for any space and furnishing style - and for its high level of personalized comfort. Thanks to the Dual Power Mechanism, Greg allows separate adjustment of the headrest and footrest for unprecedented relaxation.



Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

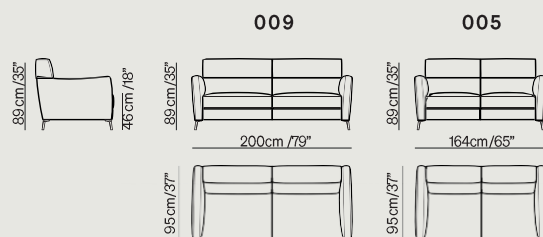
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



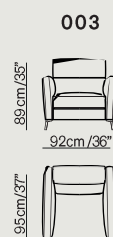
Choose your Greg

The Greg project is extremely versatile thanks to its 25 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

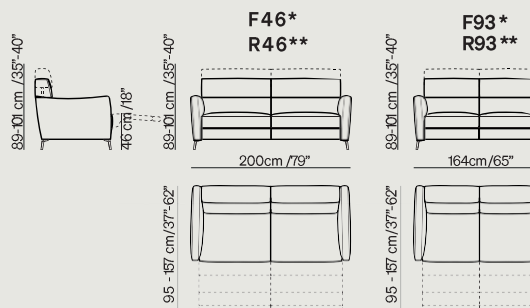
Sofa



Armchair



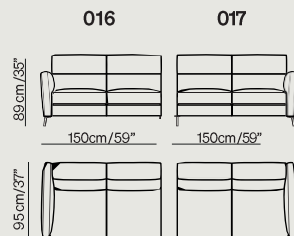
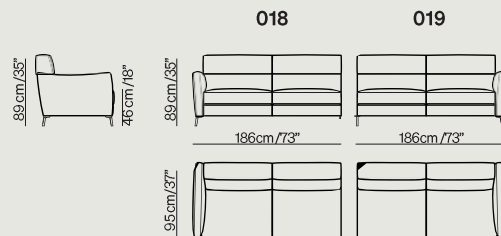
Dual power motion sofa



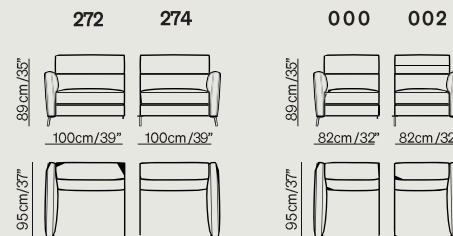
Dual power motion armchair



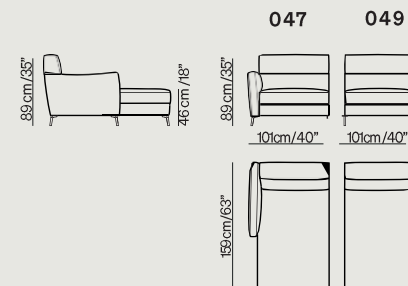
Sofa with arm



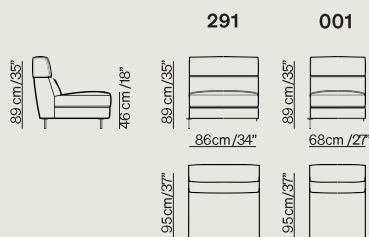
Chair with arm



Chaiselongue with arm



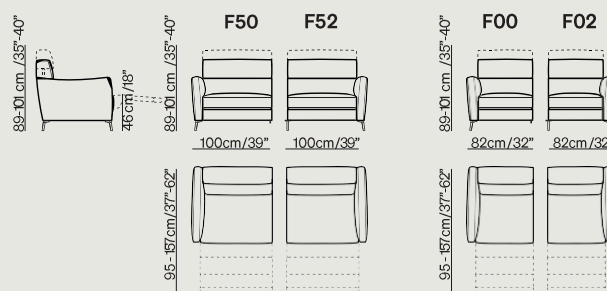
Armless chair



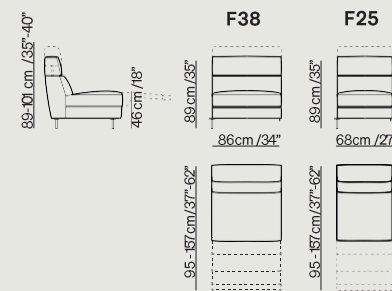
Square Corner



Dual power motion chair with arm



Dual power motion armless chair



Optional battery pack

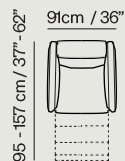


Versatility and configurations

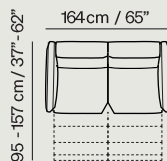
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



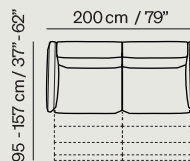
F54



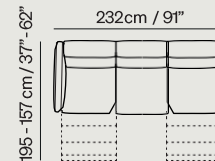
F93 / R93



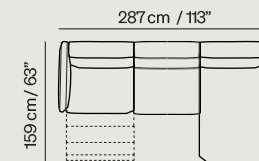
F46 / R46



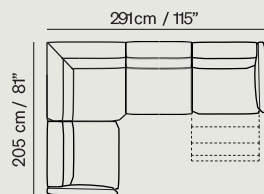
F00+001+F02



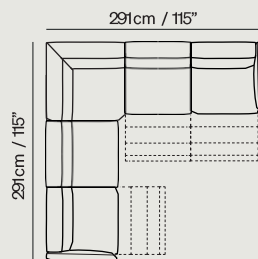
F50+291+049



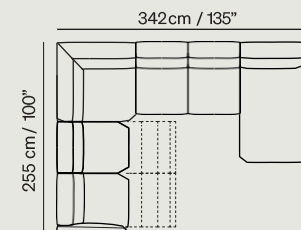
272+011+291+F52



F50+291+011+F38+F52



F00+F25+011+001+001+049



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



**Dual Power
Motion
mechanism**



Zero-Wall



**Power adjustable
headrest with
manual tilting**



USB Port



**2 seat widths
available**



**Multiple
configurations**



**Available in
Leather
and Fabric**



**Customizable
foot finishings**



**Optional
battery pack
available**



«Dual Power Motion» Mechanism

The mechanism allows you to independently adjust the headrest and the recliner footrest in order to customize your desired position.



«Zero-Wall» Technology allows the sofa to be reclined at a great length without moving it away from the wall.



Power adjustable headrest that can be adjusted separately with a lift-up mechanism to adapt your head position and that together with its manual tilting can provide a perfect support for your neck, ensuring a personalized comfort while reading, watching TV, or simply unwinding.

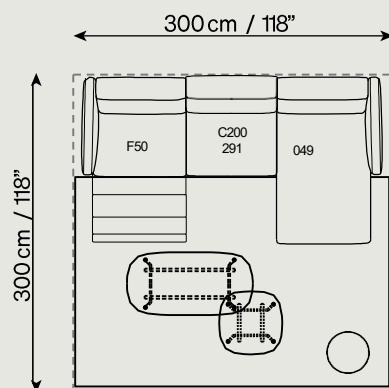


USB Port to comfortably charge your devices.

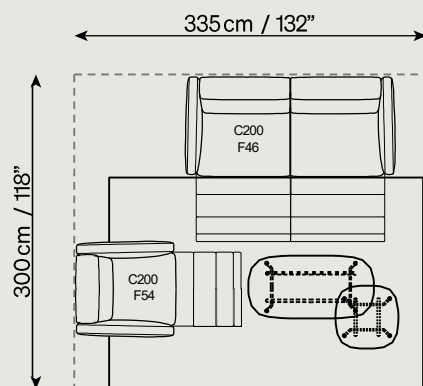
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

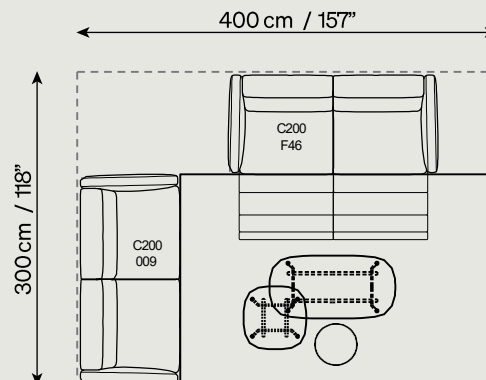
DIM: 9 sqm / 97 sq ft



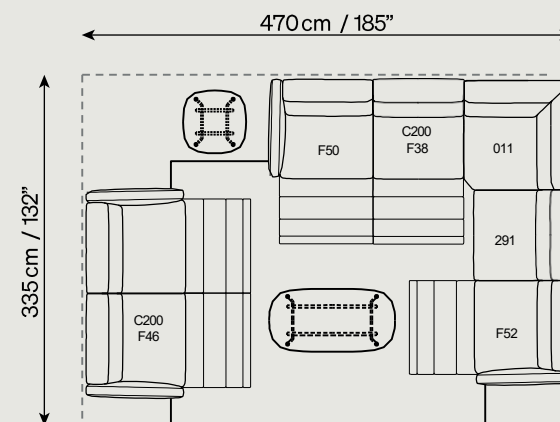
DIM: 10 sqm / 108 sq ft



DIM: 12 sqm / 129 sq ft



DIM: 15,5 sqm / 167 sq ft



Moodboard warm neutral 1

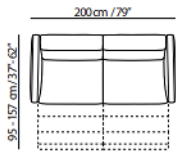
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Atena fabric in the Rope color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral 1

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46

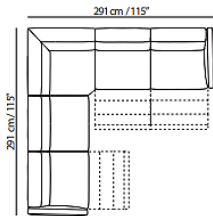


Sofa: Greg C200
Feet Finish: FT 90 Gold Metal



YELLOWSTONE
150A

F50+291+011+F38+F52

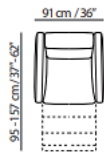


Sofa Sectional: Greg C200
Feet Finish: FT 90 Gold Metal



ATENA
68.0053.01

F54



Recliner Armchair: Greg C200
Feet Finish: FT 90 Gold Metal

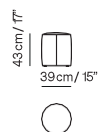


YELLOWSTONE
150A

375



106



Ottoman: Gaia A921



TERME
78.0184.04



Coffee Table: Chocolat
101cm/40" x 83cm/33" x H28cm/11"
Pewter/Smoked Oak
T18501X



Decorative Object: Vase Step S
Ø20cm/8" x H30cm/12"
Green
O978001XOF



Decorative Pillows:
Giza 45cm/18" x 45cm/18" Green/Sky
O924004XOF
Luxor 45cm/18" x 45cm/18" Magnolia Green
O926002XOF
Luxor 45cm/18" x 33cm/13" Pearl Green
O926009XOF



Rug: Whisper
300cm/118" x 400cm/157"
Ice
V823020XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard warm neutral 2

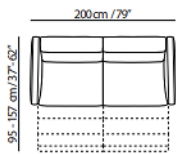
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Atena fabric in the Rope color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral 2

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46

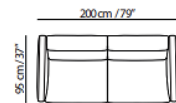


Sofa: Greg C200
Feet Finish: FT 90 Gold Metal



YELLOWSTONE
150A

009

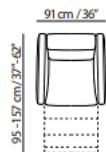


Sofa: Greg C200
Feet Finish: FT 90 Gold Metal



ATENA
68.0053.01

F54

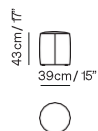


Recliner Armchair: Greg C200
Feet Finish: FT 90 Gold Metal



ATENA
68.0053.01

106



Ottoman: Gaia A921



TERME
78.0184.05



Central Table: Low
120cm/47" x 60cm/24" x H32cm/12"
Champagne Metal/Calacatta Gold Ceramic
T043001XOF



Side Table: Low
60cm/24" x 60cm/24" H40cm/16"
Ash Brown / Metal Grey
T043002XOF



Decorative Objects: Bubbles&Bottles
D18cm/7" x H33cm/13" Smoke/Bronze
D18cm/7" x H33cm/13" Bronze/Smoke
D13cm/5" x H44cm/17" Smoke/Bronze
D13cm/5" x H44cm/17" Bronze/Smoke
O026006XOF



Decorative Pillows:
Luxor 45cm/18" x 45cm/18" Buttercup Orange
O926007XOF
Luxor 45cm/18" x 33cm/13" Pearl Orange
O926014XOF
Giza 45cm/18" x 45cm/18" Orange/Fuchsia
O924006XOF



Rug: Whisper
Alabaster
250cm/79" x 300cm/118"
V823023XOF

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Moodboard warm neutral 3

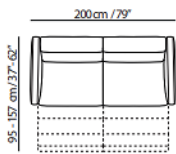
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Minerva fabric in the Rope color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral 3

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46

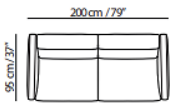


Sofa: Greg C200
Feet Finish: FT 90 Gold Metal



YELLOWSTONE
150A

009

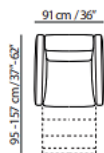


Sofa: Greg C200
Feet Finish: FT 90 Gold Metal



MINERVA
68.0054.05

F54

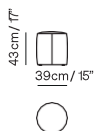


Recliner Armchair: Greg C200
Feet Finish: FT 90 Gold Metal

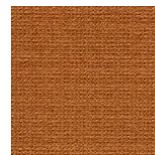


MINERVA
68.0054.05

106



Ottoman: Gaia A921



TERME
78.0184.05



Central Table: Low
120cm/47" x 60cm/24" x H32cm/12"
Champagne Metal/Calacatta Gold Ceramic
T043001XOF



Side Table: Low
60cm/24" x 60cm/24" H40cm/16"
Ash Brown / Metal Grey
T043002XOF



Decorative Objects: Bubbles&Bottles
D18cm/7" x H33cm/13" Smoke/Bronze
D18cm/7" x H33cm/13" Bronze/Smoke
D13cm/5" x H44cm/17" Smoke/Bronze
D13cm/5" x H44cm/17" Bronze/Smoke
O026006XOF



Decorative pillows:
Luxor 45cm/18" x 45cm/18" Buttercup Orange
O926007XOF
Luxor 45cm/18" x 33cm/13" Pearl Orange
O926014XOF
Giza 45cm/18" x 45cm/18" Orange/Fucsia
O924006XOF



Rug: Whisper
Alabaster
250cm/79" x 300cm/118"
V823023XOF

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Moodboard blue

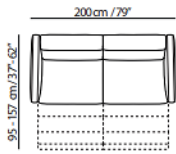
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Platinum color was paired with the Afrodite fabric in the Teal color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



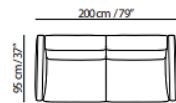
Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

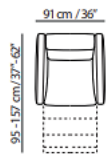
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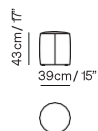
009



F54



106



Central Table: Vega
120cm/47" x 80cm/31" H49cm/19"
Ash Brown
Q443002XOF



Side Table: Plettro
D80cm/31" x H47cm/18"
Ceramic Peacock / Ash Brown
E22262X



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Agatea Sky
O926003XOF
Luxor 45cm/17" x 33cm/13" Pearl Sky
O926010XOF



Objects:
Luster Vase D14cm/5,5" x 30cm/11,8" White
O979003XOF
Luster Candle Holder D12,5cm/5" x H10,5cm/4,1" White
O979002XOF



RUG: Whisper
250cm/98" x 300cm/118"
Light Ottanio
V823030XOF

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Moodboard warm neutral 4

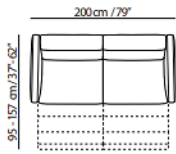
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Rose Beige color was paired with the Itaca fabric in the Beige color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

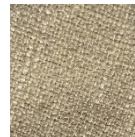
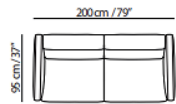
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46



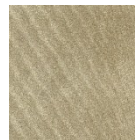
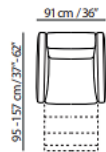
A0BF DENVER

009

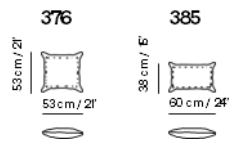


78.0192.01
ITACA

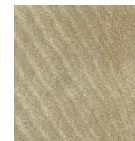
F54



70.0077.02
BREZZA



Pillow: A800



70.0077.02
BREZZA



Central Table: Gate
120cm/47" x 80cm/31" H38cm/15"
Ash Arena/Havana
Q186005XOF



Rug: Patina
200cm/79" x 290cm/114" Beige/Ambra
R86409X



Objects:
Log Vase S 18cm/7,1" x 15,5cm/6" H21cm/8,3" Gold Glazed
O976001XOF
Log Vase M 14cm/5,5" x 11,5cm/4,5" H26cm/10,2" Gold Glazed
O976002XOF

Moodboard warm neutral

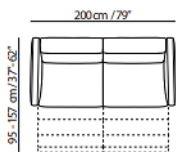
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Jupiter fabric in the Greige color. The combination of these coverings together with the wood&ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



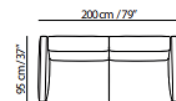
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

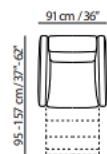
F46



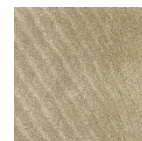
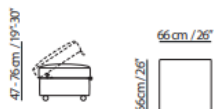
009



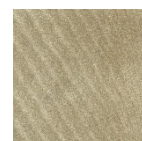
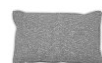
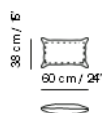
F54



091



385



NATUZZI
EDITIONS