

Project Identity

Destrezza

C092



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

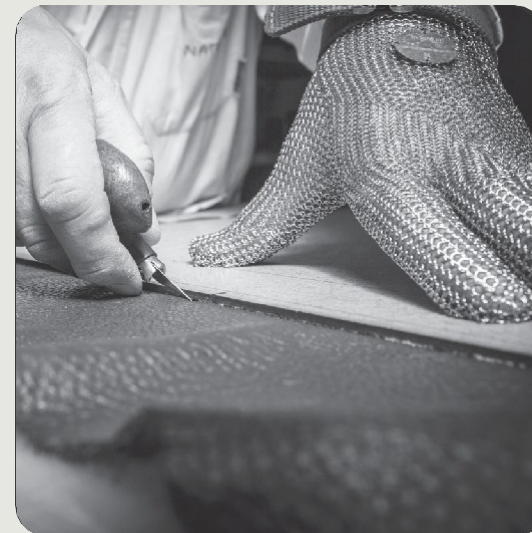
Destrezza

An example of how genius can manifest itself in a simple, light design. A project with an unmistakable design, seemingly suspended on long, slender wooden feet giving the sofa a naturally unique look, protected by slim armrests. Its details make the Destrezza an apartment dweller's best friend forever.



Design by Natuzzi Design Center

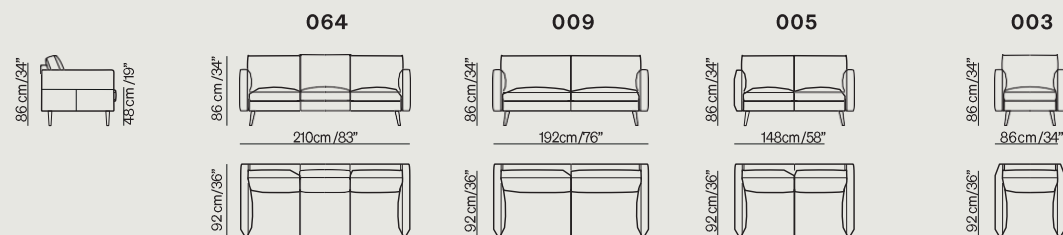
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Choose your Destrezza

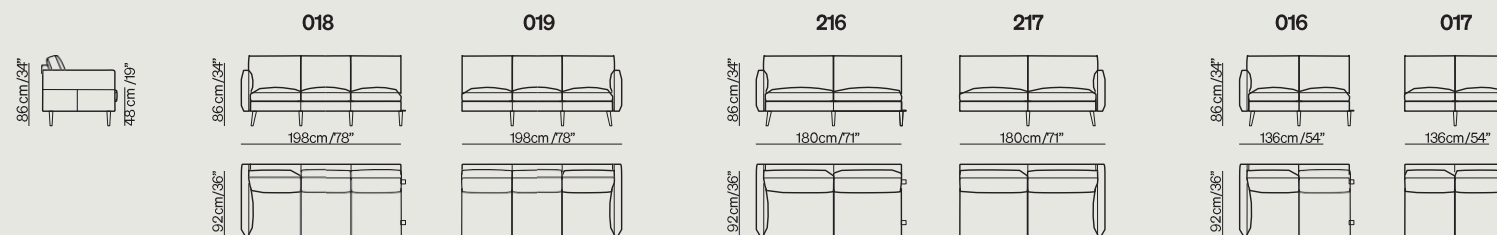
The Destrezza project is extremely versatile thanks to its 16 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

Sofa

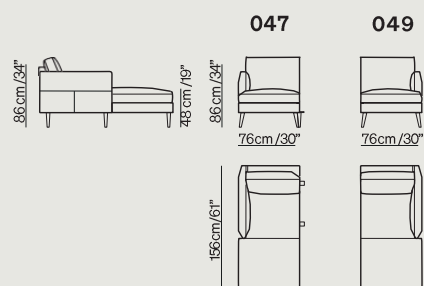


Armchair

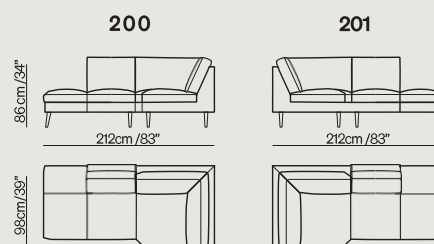
Sofa with arm



Chaise longue with arm



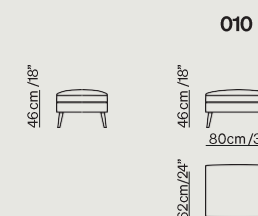
Corner terminal



Square Corner



Ottoman



Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



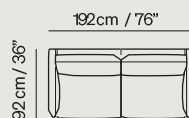
010



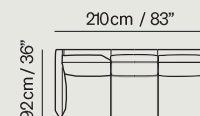
005



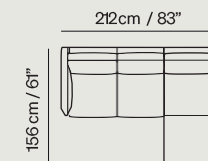
009



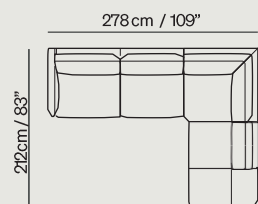
064



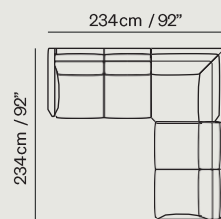
016+049



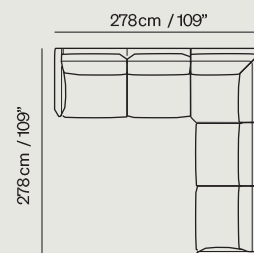
216+201



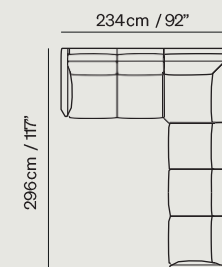
016+011+017



216+011+217



016+011+019

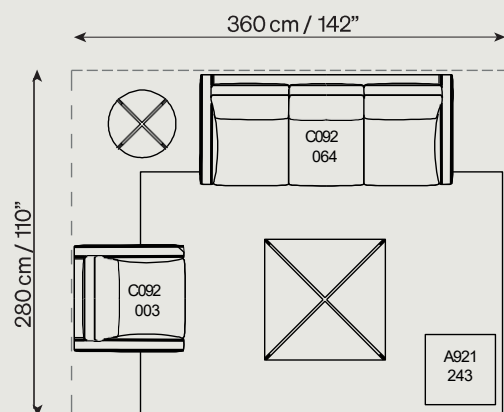


Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

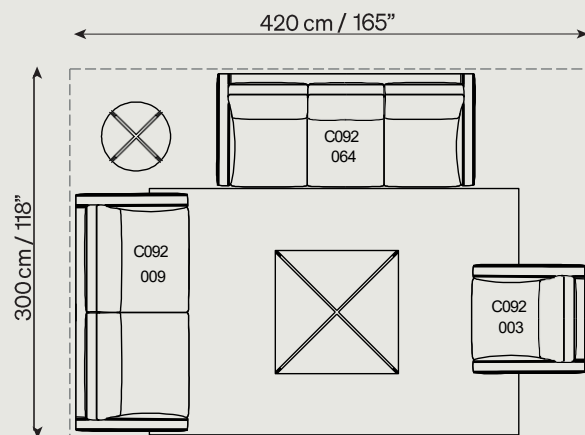
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

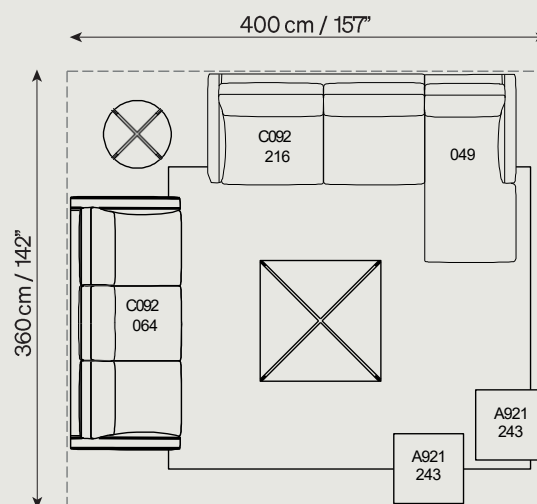
DIM: 10sqm / 108sq ft



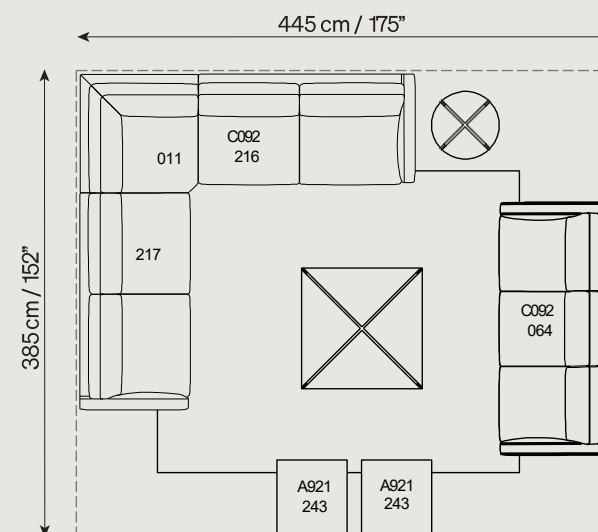
DIM: 12,5sqm / 135sq ft



DIM: 14,5sqm / 156sq ft



DIM: 17sqm / 183sq ft



Moodboard earth tone

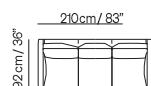
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Oregon leather in the Brandy color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064

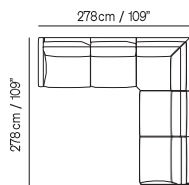


Sofa: Destrezza C092
Feet finish: FT 09 walnut



OREGON 15WL

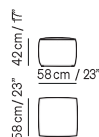
216+011+217



SofaSectional: Destrezza C092
Feet finish: FT 09 walnut

JUPITER
78.0189.02

243



Ottoman: Gaia A921

BREZZA
70.0077.22

Central Table: Wire
90cm/35" x 90cm/35" x H32cm/12"
blonde ash/caramel
matt metal T042002XOF



Side Table: Wire
D56cm/22" x H50cm/20"
blonde ash/caramel
matt metal T042005XOF



Decorative objects:
Object vaseS - M
D19,5cm/8" x H34cm/13"
D24,5cm/10" x H38cm/15"
white/gold glazed O977002XOF



Decorative Pillows:
Luxor 45cm/17.7" x 45cm/17.7" pe/buttercupora
O926007XOF
Luxor 45cm/17.7" x 33cm/13.7" pearl/orange
O926014XOF
Giza 45cm/17.7" x 45cm/17.7" orange/fuchsia
O924006XOF



Rug: Dakota
180cm/71" x 260cm/102"
dark blue V117005XOF
(available for U.S. market)

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

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